

VICTORIA BALLROOM DANCE SOCIETY

Board of Directors meeting – Thursday, March 14, 2024 at 5 p.m.

By MS Teams

Meeting Minutes

Directors in attendance: Diane Duruisseau (Chair), Lawrence Gower, Jay Schmidt, Gerry Swayze, Richard Pigeon

1. Call to Order

Meeting called to order at 5:02 p.m.

2. Approval of Agenda

MOVED by Diane to approve the agenda. CARRIED

3. Declaration of Conflict of Interest

None.

4. Appointment of Timekeeper

Gerry agreed to be the timekeeper.

5. Approval of Minutes

MOVED by Diane to approve the Feb. 8, 2024 minutes. CARRIED

6. Business arising from the minutes

- a) Re-branding initiative – After March 15, Diane will meet with the VBDS member who is a graphic designer and has offered to help with the rebranding.
- b) Newcomer feedback – Diane reported that a newcomer, who is a web designer, has been complimentary about our online presence, in particular our Facebook postings.

7. President's report

Directors reviewed Raymond's request to purchase 2 old Yamaha speakers that are in the VBDS storage locker. They have not been used for years, are difficult to set up and are not Bluetooth compatible. Directors decided to request input from the Music Committee experts, to make a recommendation regarding the sale of these speakers and whether they would ever be required for future club use.

Directors went in camera from 5:13 to 5:25.

8. Treasurer's report – Richard reported that our account balance has gone up, but he doesn't have a financial report to provide today.

9. Committee reports

- a) Community Outreach: Diane noted that we have 13 volunteer dancers for the demos at the March 19 55+ Lifestyle Show. For the Mayfair Mall demo, the dates are still to be

confirmed, but will be in April. Regarding dancing in the square, the location has changed back to Centennial Square. (last month it was reported it would be in Beacon Hill Park).

b) Dance: VBDS had more than 60 attendees at our last dance; for the workshop portion there were more than 40. We should continue with workshops if good attendance continues. Dean Stroeder will do the workshop this month. Adam Hanna is lined up for the April dance.

Diane noted that the directors approved (though email on March 4, 2024) a purchase of \$382.81 for table lights for our monthly dances.

c) Finance: Website expenses. Lawrence noted that we need to increase our website storage requirements (\$2.50 per month) and install some plug-ins to improve site performance. To do so, we will need some consulting help from the company who built the site, IdeaZone (approximately \$130/hour).

MOVED by Gerry to approve the costs associated with increased storage as well up to 2 hours of training with Idea Zone. CARRIED

Advertising budget

MOVED by Diane to approve a budget of \$500 for promotional materials and advertising for the remainder of the fiscal year. CARRIED

d) Governance: Diane noted that the VBDS storage unit has a number of old financial documents. She has reached out to the governance committee to enquire about proper review and disposal of old VBDS documents and will report back. Bob suggested Alan Taylor also participate.

e) Marketing and Promotions: No report.

f) Membership: Lawrence reported that we have 147 regular members and 6 members who are students or dancers with a disability. On April 1, the membership fee will decline.

g) Standards and Classes:

Diane reported that we have a financial review of classes from Michael and that it is positive.

Regarding classes, she noted the dates for John de Pfyffer's nightclub waltz workshop dates have changed and that our competition preparation series is being promoted.

h) Music committee – Gerry reported the music committee is starting a review of 3,000 songs. We will cull our collection and add some new modern songs. This activity will take some time.

10. New business:

Purchase of new equipment for dances and practices. Gerry will speak to Michael. Diane noted that the music committee could recommend to the board what equipment is needed.

Richard asked for a volunteer to take over checking the VBDS post office box. Lawrence agreed to take this on.

11. Bring forward

n/a

12. Board correspondence

n/a

13. Next Meeting – April 11, 2024 at 5 p.m.

14. Adjournment

MOVED by Diane to adjourn the meeting at 5:52 p.m. CARRIED