

VICTORIA BALLROOM DANCE SOCIETY

Board of Directors meeting – Tuesday, Dec 12, 2023 at 3:30 p.m.

By MS Teams

Meeting Minutes

Directors in attendance: Diane Duruisseau (Chair), Lawrence Gower, Brian Mason, Jay Schmidt, Gerry Swayze, Regrets: Richard Pigeon

1. Call to Order

Meeting called to order at 3:32 p.m.

2. Approval of Agenda

MOVED by Diane to approve the agenda. CARRIED

3. Declaration of Conflict of Interest

None.

4. Appointment of Timekeeper

Brian agreed to be the timekeeper.

5. Approval of Minutes

MOVED by Diane to approve the Nov. 14, 2023 minutes. CARRIED

6. Business arising from the minutes

a) Dance committee budget. At the Nov. 14 meeting directors approved a \$120/dance budget for the dance committee for the remainder of the fiscal year. The committee requested that the budget be a total for the remainder of the year rather than a per dance budget. This was discussed and deferred to the January board meeting when the Treasurer will be present.

7. President's report

Diane summarized the following items that the board approved through email communications since the last board meeting:

- Year-end financial statements prepared for the 2022-2023 AGM
- New venue for Christmas dance with addition of workshop
- Budget to promote Christmas dance on social media

Diane noted we have four practices per week and asked if we need more volunteers to run the music as we currently have only two. Brian noted that volunteers are using their own devices. Diane requested that the music committee look into this. Gerry and Lawrence volunteered to help with music. She noted we are expanding repertoire of line dances and

music.

Gerry also agreed to help out on the dance committee.

MOVED by Diane to provisionally approve the minutes of the 2022-2023 AGM. CARRIED.

8. Treasurer's report – No report.

9. Committee reports

a) Community Outreach: Michael has made the submission to the City of Victoria for Dancing in the Square 2024. Michael has also reached out to Mayfair mall regarding a VBDS demo.

b) Dance: Diane noted we will be giving out 4 \$25 VBDS gift certificates at the Christmas dance. She also noted the storage locker for all VBDS supplies is in dire need of proper containers for organization and transport. The dance committee requested funds for supplies. The amount of \$300 was discussed and deferred to the January board meeting when the Treasurer will be present.

c) Finance: No report.

d) Governance: No report.

e) Marketing and Promotions: Directors discussed notifying members about monthly dances and classes in separate notifications from the newsletter.

f) Membership: Lawrence reported that we have 104 regular members and 5 members who are students or dancers with a disability. Diane reminded directors that we have a long-standing agreement with Nanaimo Ballroom Dance Society to allow each other's members to attend dances at member's pricing.

g) Standards and Classes: Michael provided a financial review of classes for Session 2: Nov/Dec, indicating a profit for the session.

10. New business:

a) Credit notes – Some members have credit notes on file. The classes committee will meet to discuss how these will be handled and will report back in 2024.

b) Submitting updated by-laws to BC Societies – Jay to ask Michael to submit them.

c) Rebranding initiative – Many people have noted that VBDS logos and branding are looking outdated. A member who is a graphic designer has volunteered to create a package with rebranding suggestions. Diane will also provide a market analysis document to members. Rebranding can also be discussed at the January 6, 2024 brainstorming meeting. The problem of declining membership is not new.

11. Bring forward

n/a

12. Board correspondence

n/a

13. Next Meeting – Jan. 9, 2023 at 3:30 p.m.

14. Adjournment

MOVED by Diane to adjourn the meeting at 4:29 p.m. CARRIED