

VICTORIA BALLROOM DANCE SOCIETY

Board of Directors meeting – Tuesday, March. 14, 2023 at 3:30 p.m.

By MS Teams

Meeting Minutes

Directors in attendance: Lynne Jordon (Chair), Maria Heron, Diane Duruisseau, Lawrence Gower, Brian Mason, Richard Pigeon, Jay Schmidt

1. Call to Order

Meeting called to order at 3:41 p.m.

2. Approval of Agenda

MOVED by Maria to approve the agenda. CARRIED

3. Declaration of Conflict of Interest

None.

4. Appointment of Timekeeper

Maria agreed to be the timekeeper.

5. Approval of Minutes

MOVED by Lynne to approve the Feb. 14 minutes with an amendment. CARRIED

6. Business arising from the minutes

N/A

7. Vice-president's report

Diane provided a written report detailing all of the information she has gathered on possible venues for the VBDS 30th anniversary dance. She and Ines and Lynne will meet offline to discuss further and report back to the board.

Tony and Gloria, instructors from Vancouver, have reached out to VBDS with a proposal to conduct group workshops in Victoria. The standards and classes committee will discuss further.

Diane noted there have been community requests, such as for line dancing, at The Cridge. Further consideration is needed to run line dance practices and other events where VBDS has been asked to be involved.

Diane suggested we consider amalgamating the line dance practice with our regular Wed practice for the first half hour. This has a number of advantages. The dance committee will discuss further.

7. Treasurer's report

Richard provided a treasurer's report and reviewed revenues and expenses for the month ending Feb. 28, 2023. He reported on bank balances and GICs and YTD profit. Given the favorable GIC rates available, he recommended we invest some money now and again next month as interest rates may go up further.

MOVED by Richard to invest \$40,000 with Oaken Financial immediately in a one-year GIC term and invest another \$40,000 in a month. CARRIED

He noted we have received the music license fee invoices for 2022 and that he will be pay these shortly.

9. Committee reports

a) Community Outreach: Maria reported that her contact at the Bay Centre reached out to us in regards to doing a demo performance. She will talk to her team and get back to us next week.

b) Dance: Directors discussed questions brought to us by Janine, the Chair of the dance committee, through Maria. What do we want to accomplish with the dances? Who is our target audience? How do we attract them? Members discussed the need for the dances to bring joy to current members and to attract and retain new members. It was suggested that we re-instate having the first hour of the dances be for newcomers. Directors agreed to think on this more and discuss further in a separate session that Maria will set up.

c) Finance: covered above in treasurer's report

d) Governance: No report

e) Marketing and Promotions: Brian reported he is still working on switching to different mailing provider for the newsletter. Diane noted that our social media pages have gained new members. We now have 140 Instagram followers and FB membership is increasing.

f) Membership: Lawrence reported we had a few new memberships.

g) Standards and Classes: Lynne reported that for our next session we will hold 6-week classes to allow for more curriculum instruction.

10. New business:

a) N/A

11. Bring forward – N/A

13. Next Meeting – April 11, 2023 at 3:30

14. Adjournment

MOVED by Lynne to adjourn the meeting at 4:28 p.m. CARRIED