

VICTORIA BALLROOM DANCE SOCIETY

Board of Directors meeting – Tuesday, Feb. 14, 2023 at 3:30 p.m.

By MS Teams

Meeting Minutes

Directors in attendance: Lynne Jordon (Chair), Maria Heron, Diane Duruisseau, Lawrence Gower, Brian Mason, Richard Pigeon, Jay Schmidt

1. Call to Order

Meeting called to order at 3:30 p.m.

2. Approval of Agenda

MOVED by Maria to approve the agenda. CARRIED

3. Declaration of Conflict of Interest

None.

4. Appointment of Timekeeper

Maria agreed to be the timekeeper.

5. Approval of Minutes

MOVED by Lynne to approve the Jan. 10 minutes. CARRIED

6. Business arising from the minutes: Lynne noted that we need to reset the password for Sync. Lawrence will do that.

7. Vice-president's report

Diane reported that the non-ballroom practices at ROW are poorly attended. Starting March 30 for 3 weeks from 7 to 9 p.m. we could run a regular practice. Brian Mason volunteered to do the music. After that we could go back to offering line dance practice.

7. Treasurer's report

Richard provided a treasurer's report and reviewed revenues and expenses for month ending Jan. 31, 2023. He reported on bank balances and GICs and YTD profit. Our Directors and Operators insurance is due Feb. 17, 2023, which he will take care of.

9. Committee reports

a) Community Outreach: Directors confirmed VBDS is not participating in the 55+ Lifestyles Show at Pearkes arena. Brian will hear back in next few weeks about this summer's Dancing in the Square.

b) Dance: Marie provided update on the dance committee planning. Next dance is on Feb. 18. For March and April dances, volunteers can start setting up at Cedar Hill at 6:15.

As dance committee liaison, Maria enquired about a few items on behalf of the chair of the dance committee: 1) Consumables: could these supplies come out of general budget? Directors declined but said decided the dance committee and Friday night newcomers' group will have their own consumables. Brian will ensure the newcomer dances won't use the supplies from the dance committee. Table cloths will just come out of the dance budget. 2) Should we have 2 prices for members and non-members at the dances? Should we raise the dance entry fee to \$12 from \$10? Directors decided that since our dances are short, we should keep it at \$10 for now for all attendees. 3) Could we revisit the budget allocations for the monthly dances based on the success of the January dance? The board is excited about the January turnout (~60 people) and greatly appreciates the work and creativity of the dance committee, but will abide by the budget allocated at the Jan. 10 board meeting (\$800 as a budget for Jan to May dances with a total of \$1,245 for the year). The board will revisit this topic again in May or June.

Regarding the 30th anniversary dance: the plan would be to put on a committee for this dance and include long-term members in the planning. Lynne suggested we have a chair for this special event. She mentioned these members would be helpful to have on the committee: Inez, Diane, Maria, Brian and Robin. We need to start thinking about a venue. Lynne noted class demonstrations at dances are difficult, so for now, let's invite our students to attend the 30th anniversary dance at a discount.

c) Finance: covered above in treasurer's report

d) Governance: No report

e) Marketing and Promotions: Brian noted that in mid-March he will switch to MailerLite rather than Mailchimp to email the newsletter. This will allow us to continue to have a free service now that Mail Chimp will start charging.

Brian noted that we were approached by Victoria On Stage asking if we are interested in placing an ad in the brochure of their latest production. Brian will consider offering to do a trade.

Regarding Dancing on Government Street Brian expects a response to our application by early March.

f) Membership: Lawrence reported we had a few new memberships.

g) Standards and Classes: Lynne wanted to know how many of our class students are members. February has been challenging to get classes off the ground. When line dances become members only, we can allow non-members to attend one or two evenings, but after that they need to become members.

10. New business:

a) Review 2021-2022 AGM minutes and add missing detail.

MOVED by Lynne to include under section 6, President's Report: Michael received a standing ovation from members and thanks for his time and effort to rebuild the club coming out of the pandemic as President. CARRIED

11. Bring forward – N/A

13. Next Meeting – March 14, 2023 at 3:30

14. Adjournment

MOVED by Lynne to adjourn the meeting at 4:30 p.m. CARRIED