

VICTORIA BALLROOM DANCE SOCIETY

Board of Directors meeting – Wednesday, April 13, 2022 at 4:30 p.m.

By Zoom

Meeting Minutes DRAFT

Directors in attendance: Michael Kittel (President and Chair), Jay Schmidt (secretary), Richard Pigeon, Diane Truman, Maria Heron, Lynne Jordon, Rolands Muiznieks

1. Call to Order

Meeting called to order at 4:29 p.m.

2. Approval of Agenda

MOVED by Michael to approve the agenda. CARRIED

3. Declaration of Conflict of Interest

None.

4. Appointment of Timekeeper

Lynne agreed to be the timekeeper.

5. Approval of Minutes

MOVED by Michael to approve the March board meeting minutes as amended. CARRIED

6. Business arising from the minutes:

- a) Covid protocols – Public health no longer requires masks or vaccine passports, so VBDS will not be requiring either at our events.

8. President's Report

Michael provided a brief written report. He indicated he would like organize a 4-week workshop for solos seeking a regular dance partner. He and Jake and others will discuss how to reach out to men's groups and promote the event so that we can have enough leads. Proposed timeline is mid-May to mid-June. The goal is to create partnerships and add new members. Lynne mentioned we also have email addresses of newcomers in Mail Chimp that we could send info to. Michael noted that while we do, the list is stale and requires some work to update.

Michael noted he received donations of DVDs, VHS videos, music CDs and books. We will consider adding them to our lending library or using as prizes.

We need volunteers for the upcoming Cridge demo on April 28. Robin will set up more of these events at other facilities.

8. Treasurer's report

Richard noted that the Coast Capital website is under maintenance so he can't access our

account info for today's meetings. He'll create a report for later this week. Directors discussed the Hodgson, Pacifica and Development funds. Jay to look up historical documents on these funds. Richard will schedule a brainstorming session to discuss possible options for these funds for members to consider at the next AGM.

MOVED by Richard that VBDS invest \$40,000 in a one-year term GIC. CARRIED.

9. Committee reports

a) Community Outreach: Maria reported that the 55+ Lifestyle Show on April 12, 2022 at Pearkes arena was very successful. Attendees and organizers said VBDS was one of the highlights of the show. We made good connections and made an impression on the community. Maria asked when the next Intro to Ballroom would be held as none of the prize winners are able to attend tomorrow's workshop.

Maria brought up possibly attending/performing at the upcoming boat show and will research further.

Lynne raised the topic of the 2022 55+ BC Games coming to Victoria Sept. 13 to 17. Rolands has been in touch with organizers and there is an opportunity for VBDS to perform and/or do a demo. Maria offered to take the lead and work on this with Lynne and Rolands.

Rolands is in communication with City of Victoria regarding use of Centennial Square and will report back.

b) Dance: covered in president's report.

c) Finance: covered in treasurer's report

d) Governance: the governance committee plans to meet later this month (April)

e) Marketing and Promotions: Michael provided a brief written report. The committee met on March 17. Jake runs our Facebook business page and did some advertising for the Intro to Ballroom workshops; we had a few inquiries from that promotion. We need a consistent effort at content creation.

Michael noted that Bob Adams suggested doing demos at the Bay Centre and Mayfair Mall. These demos have been successful in the past at recruiting new members. The VBDS newsletter has been revamped to make it mobile-responsive and we have added a "For sale/seeking" section.

f) Membership: Diane reported that we have 24 members join in the past month. Some are renewals and some are new members.

g) Standards and Classes: Michael provided a written report of the latest financial review of classes. He noted we are running workshops up to pre-Bronze. For now, he has paused Langford classes and will restart them once we can market them. Victor's classes have been well received.

10. New business

a) None

11. Bring forward items.

- a) Keith Honeyman Memorial Award – Lynne noted that we have yet to receive any nominations and encouraged board members to nominate someone.

12. Correspondence

N/A

13. Adjournment

MOVED by Michael to adjourn the meeting at 5:14 p.m. CARRIED