

VBDS Board Meeting Wednesday February 10th 2021
Minutes

Attendees: Lynne Jordon, Chair; Ron Cain, Interim Secretary; Brian Mason; Rolands Muiznieks; Cathy Hodson; Jay Schmidt.

Regrets: Betty Choy and Henry Choy, Liz Frick (due to illness)

1. Call to Order

Meeting called to order at 4:10 pm

2. Approval of Agenda

Motion to approve the agenda MOVED by Rolands Muiznieks.

CARRIED

3. Declaration of Conflict of Interest

None declared

4. Appointment of Timekeeper

Cathy Hodson agreed to be the timekeeper.

5. Approval of Minutes of January 13, 2021 VBDS Board meeting

Motion to approve the Minutes of January 13, 2021 MOVED by Brian Mason

CARRIED

6. Business Arising from the Minutes

6 a) Covid 19 planning – Updates to the tracking document created by Liz are still outstanding. Lynne to work on updating this document to bring to the next meeting.

6 b) VBDS classes registration, membership & payment project - Lynne reported on another organization that had a seamless online membership, payment and waiver process. It was agreed that Lynne and Betty form a working group to look into these issues with assistance from Rolands and Brian and other members with expertise.

6 c) 2020 AGM Extension - November 1, 2021 is the last date the 2020 AGM can be held. Some choices discussed were:

- a virtual AGM via Zoom in June or in September/ October;
- an in-person AGM in the fall on or before November 1, subject to health dept guidelines and restrictions;
- no AGM.

VBDS Board approved the purchase of an annual Zoom plan via email on January 31 (special offer of \$150 plus GST before Feb 2, 2021.) The annual plan has features that the free version does not provide so that our AGM could be held using this virtual platform which has voting options, large meeting capabilities and no time restrictions. Jay will look into the technology requirements for using Zoom for our AGM in the event that a virtual meeting is required.

Two possible AGM dates were proposed for the 2020 AGM: October 6 or 13 (Oct 6 preferred.)

7. President's Report

Contractual agreements with dance instructors who teach for VBDS are being worked on by the President and Vice President.

8. Treasurer's report - presented by Lynne in Betty's absence.

VBDS purchased an annual Zoom plan for \$150 which allows for longer meetings for monthly board meetings and a voting option. Post Office box renewed at a cost of \$191 per year. Storage locker fees \$40/ month are paid up to date. WorkSafe BC costs are due next month

9. Committee Reports

9.1 Community Outreach - Rolands

A virtual TGIF Zoom gathering/social was held in January and was attended by 18 members. The next Zoom TGIF is Friday February 26 and smaller break out groups will be a new approach.

9.2 Dance - No Report

9.3 Finance - Covered under Treasurer's Report

9.4 Governance - Ron/Lynne

Committee meeting is needed. Board policy regarding conflict of interest and confidentiality, AGM and other items will be considered. Ron to contact Bob Adams for background information prior to a meeting.

9.5 Marketing and promotions - Brian

Brian requested new head shot photos of Board Members so these can be used in the newsletter. Facebook promotions via Facebook ads and the need for actively adding VBDS Facebook content is still desired. Jay suggested the idea of having a student in Marketing and Social Media doing a project with us to assist VBDS in marketing our Facebook page and she will look into that on behalf of VBDS.

9.6 Membership - Cathy

Continuing to promote membership at this time was discussed. Cathy recommended pausing membership promotions until we can resume classes/ practices.

9.7 Standards and Classes - Lynne

Brian's promotion of our virtual classes survey sent to people previously registered in classes received a very strong response from 84 people. Results were reviewed. Virtual classes: member access to short dance technique YouTube videos was preferred over Zoom.

In person classes in a format whereby partners stay in a designated area of 8 ft x 8 ft was discussed. Some dances such as Rumba may be suitable but costs do not make this a viable possibility.

10. New Business

10 a) Thrifty Smile Card: every March a new application for this program is due. To date VBDS has received very good revenue from the Smile Program. The funds must be spent on our physical items to benefit the club. 2021 application suggestion: replace/ update DVD collection. Lynne to follow-up.

11. Bring forward items - AGM planning (see above)

12. Correspondence - None received.

13. In Camera session

A motion that the Board move *in camera* at 5:43pm was MOVED by Rolands

CARRIED

14. Adjournment

A motion that the Board return to the regular meeting at 5:55pm and adjourn was MOVED by Rolands
CARRIED