



MEDIA ADVISORY

April 26, 2017

Victoria Ballroom Dance Society Partners with Pacific Christian Middle School Drama Program for “Cinderella” Production

What: The Victoria Ballroom Dance Society (VBDS) has partnered with the drama program at the Pacific Christian Middle School (PMCS) to teach Grade 7 kids the ballroom dance skills they will need for their school production of “Cinderella” this year on May 10 at 7pm and May 11 at 1pm and 7pm. VBDS and PCMS would like to invite representatives of the visual and print media in Victoria to attend **a scheduled rehearsal** with the students and their teachers at the school. Ballroom dance is not only a great sport that is good for the brain; it is also a fun social skill, and accessible to the whole family. We are hoping that the beginner ballroom skills the children learn for “Cinderella” will stay with them, and their families, for life.

Who: Eight student couples from the grade 7 drama classes at Pacific Christian Middle School (PCMS) are currently in rehearsal for the famous ballroom scene where Cinderella will meet the Prince.

Where: This event will happen at a regular rehearsal with the Grade 7 students at Pacific Christian Middle School (PCMS), 654 Agnes St, Victoria (accessible off of Glanford Ave.)

When: This opportunity will commence at 10:30am on Tuesday May 2, and Thursday May 4, 2017, for photos & interviews, and to talk to representatives from PMCS and VBDS. **(Please see VBDS media contact for this event below).**

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Background

The Victoria Ballroom Dance Society (VBDS) is a membership-based not-for-profit organization with over 400 members in the Greater Victoria area. Our Mission is to promote active participation in ballroom dancing, as a performing art, as a recreational and social activity, and as a competition sport. VBDS regularly supports ballroom dance lessons in a variety of schools in the Greater Victoria area, as part of our club's community outreach programming. Always keen to promote ballroom dancing as a great way to improve both physical and mental well-being, as well as enhance quality of life at all age levels, VBDS is pleased to have teamed with the middle school drama program at Pacific Christian School to teach students the ballroom steps needed for Cinderella's ballroom scene in their school production this year.

More information about VBDS at: www.vbds.org.

Information about our Ballroom Dancing in Schools is also available at:

<https://vbds.org/about-victoria-ballroom-dance-society/school-ballroom-program/>

The Pacific Christian School is operated by the Victoria Christian Education Society through an elected board. The school is an interdenominational institution committed to providing quality education through a Christian-centered curriculum, and caters to students from Kindergarten to Grade 12. Pacific Christian Middle School Drama will be proudly presenting Cinderella on Wednesday, May 10 at 7 pm and Thursday May 11 at 1pm and 7pm in the Elementary Campus Gym, 654 Agnes St, Victoria (Admission by donation.) More information about PMCS at: <http://pacificchristian.ca/>